Gal Buskila

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Product Designer

## Education

2017 - 2021: B. Design (Visual Communication), Holon Institute of Technology (HIT).

# **Employment History**

February 2021 - Present: Product designer at Zemingo - Digital Product Agency.

• Designed and prototyped user-friendly web and mobile experiences (desktop and mobile web + mobile apps) for leading Israeli and international clients, independently managing client relationships and ensuring clear communication throughout the project lifecycle.

• Conducted UX research for multiple projects, resulting in improved user flows and enhanced user experience.

• Developed creative UI concepts that aligned with brand identity and user needs.

• Collaborated effectively with product managers, UX designers, developers, clients, and marketing teams to ensure project success.

July 2020 - September 2020: UI internship at Zemingo - Digital Product Agency.

## **Army Service**

2013 - 2016: Help desk manager.

## Tools

Sketch | Xd | Photoshop | Illustrator | Indesign | After Effects | Invision | Zeplin Figma | Office

## Languages

Native language - Hebrew English - Fluent